

# EAST of WHO WAS

## BOOK LAUNCH EVENT

*JULY 12<sup>th</sup>*  
*1:30-4:00pm*

*Magnolia Woods*  
*12125 Statesville Rd.*  
*Huntersville, NC 28078*



## Community Sponsor Packages



### Silk

A meaningful way to support the East of Who I Was launch and be part of a shared community-centered experience.

**\$250**

1 signed copy of  
*East of Who I Was*

Inclusion of one branded item in  
curated swag bags

logo and branding on event  
webpage

Recognition in a group social  
media thank-you post



### Lotus

A visibility-focused partnership with our East of Who I Was launch, designed to authentically highlight your brand within a thoughtfully curated, limited sponsor experience.

**\$500**

Silk Package

+

1 dedicated social media feature  
(post or reel)

Tagged inclusion in pre-event  
promotional content

Name and/or logo featured in  
curated event materials and  
post-event recap content



### Phoenix

A high visibility sponsorship that highlights your brand as both a leading presence and meaningful contributor within a shared, immersive event experience for the *East of Who I Was* launch.

**\$1,000**

Lotus Package

+

One 30-60 second video feature  
(produced within the event's content  
aesthetic)

Verbal recognition during the event

Priority placement in event  
materials and sponsor visibility